



Newsletter

July 6, 2023

Meeting: Jeff Dorrance, President

Greeter:

mycdbl.com

MISSION STATEMENT

Capital District Business Leaders enhance the growth of members' businesses by providing a forum for the exchange of business leads, products, and services. Our name represents excellence and respect for our clients, community and professions. We are committed to contributing back to the community.

VISITORS/ALTERNATES

Karen Laing, Guest Speaker

Regional Manager, COPE Facilitator, Trainer

Justice For Orphans

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JusticeforOrphansNY.org

ANNOUNCEMENTS

Frank Paladino of RightComm announced there will be a Colonie Chamber mixer on Wednesday the 12th at the Scarlet Knife.

John Hall of CPL Architects announced that the Exchange Restaurant opened last week in Jonesville. John also reports that his company is working on a project for a new hospital in Lockport.

Josh Jennings of Tech Valley Office Interiors announced that TVOI has 4 new private office spaces. Two are already rented and there are still two available.

Frank Paladino is running the Boilermaker this weekend.

Jeff Dorrance of Premium Mortgage Corp. announced that The Rusty Anchor is trying to redevelop into a year-round restaurant.

GOOD NEWS

Jeff Dorrance celebrated his 5 year anniversary at Premium Mortgage Corp. on Sunday.

Josh Jennings is part owner of a race horse that has been entered into an opening day race. If he makes it in this will be the first time he's had a horse run on opening day.

Alan Baker of Creative Marketing Concepts will depart in 3 weeks for a trip to Greece.

WISH LIST

Josh Jennings is looking for contacts at Prime Group Holdings.

Ann MacAffer is looking for anyone who is interested in starting a career in commercial real estate.

Jeff Dorrance is looking for people who need mortgages.

Dawn Morrison is looking for residential listings.

THANK YOU

Frank Paladino to Walter Guiles

Walter Guiles to Frank Paladino

Alan Baker to Walter Guiles

Jordan Modiano to Nick Marchese

COMMITTEE REPORTS

Treasurer's Report – Nick Marchese

3rd Quarter invoices are out. Please pay them promptly.

Leads – Frank Paladino

Lead of the Week - **No report.**

Special Events –Will Berglund

A happy hour is scheduled for July 11th at Sea Smoke Waterfront Grill at 5 pm.

Membership – Josh Jennings

We have a membership application from **Davis Moeckel** of CCR Wealth Management. His application fee has also been received. Please review his application, which is included with this week's newsletter mailing.

Speakers/Greeters – Alan Baker

Contact Alan to sign up for open speaking and greeting dates for the 3rd quarter.

2023 Schedule:

3rd Quarter

July 13th – – **Josh Jennings** - Need Greeter

July 20th– **Mike Corey** - Need Greeter

July 27th – Need Speaker and Greeter

August 3rd – Need Speaker and Greeter

August 10th – Need Speaker and Greeter

August 17th – Need Speaker and Greeter

August 24th – Need Speaker and Greeter

August 31st – NO MEETING

September 7th – DONATION PRESENTATION / Need Greeter

September 14th – Need Speaker and Greeter

September 21st – Need Speaker and Greeter

September 28th – Need Speaker and Greeter

Social Media – Nancy McKiernan

If you are active on social media, please like and share the weekly LinkedIn and Facebook posts featuring the week's presenter. Also check the CDBL website calendar for updates on networking events.

<https://www.facebook.com/CapitalDistrictBusinessLeaders?mibextid=ZbWKwL>

<https://www.linkedin.com/company/cdbl---capital-district-business-leaders/>

CDBL OPEN CATEGORIES

Caterer

Chiropractor

Event Planner

Financial Planner

Florist

Interior Designer

IT Services

Jeweler

Limousine Service

Long Term Care

Public Relations

Sign Company

Title Insurance Company

Travel Agency

Water or Coffee Vendor

Web Designer

TODAY'S SPEAKER

Karen Laing, Guest Speaker

Justice for Orphans

Karen Laing is a poverty and trauma expert and is the Regional Manager of Justice for Orphans. Today she gave a presentation on poverty in the Capital Region.

Karen described the types of poverty:

Generational - 2 or more generations

Situational - as a result of divorce, fire, etc.

Urban - inner city residents where everyone knows how to work the system

Rural - people living in abandoned buildings, not using support systems

Resources that can be provided include financial, emotional, spiritual and physical resources.

Resources are available to help parents keep their children.

Karen discussed "hidden rules" that social groups follow, i.e. wealthy and middle class people have a set of accepted rules and behaviors that are not understood or followed by the poor, making it difficult for them to connect and communicate appropriately in certain situations.

The poor do not have connections and networks that could help them grow their businesses and don't understand that social connections are needed, making it harder for them to become successful.

Businesses owned by people in impoverished neighborhoods include pawn brokers, rent-to-own dealers, small grocery stores, laundromats, fast food restaurants and check cashing services.

Limiting Factors -

Time

Poorer people sometimes are not always at work on time because many rely on public transportation.

In poverty, the concept of time is different. The present is most important, and decisions are made in the moment. The middle class makes decisions which keep future plans in mind.

Wealthy people find that traditions and history are important in decision making.

The concept of destiny

Middle class people believe that choices make a difference.

People in poverty are more likely to believe in fate, and are stuck in a generational fatalist mentality.

Driving Forces

In poverty, driving forces are relationships, community and entertainment

Middle class driving forces are work and achievement

Wealthy class driving forces are financial, political and social connections

Language

Poor people often have poor oral and written communication skills

They can have difficulty following instructions and have poor negotiating skills

Repeated failure to keep a job makes it harder to find a job

To succeed people need transportation, education, coaching or mentorship and access to child care.

For more information about how to get involved, contact Karen Laing (contact information at top of newsletter under Visitors/Alternates)

50-50 – Jordan Modiano - No Joker

Collected: \$11 Jackpot = \$80.00

ATTENDANCE (23 Members)

Members (18). Alternates (-). Guests (1)

Total Attendance (19)