



Newsletter

June 8, 2023

Meeting: Teresa Freeman

Greeter: Glenn Coyn

mycdbl.com

MISSION STATEMENT

Capital District Business Leaders enhance the growth of members' businesses by providing a forum for the exchange of business leads, products, and services. Our name represents excellence and respect for our clients, community and professions. We are committed to contributing back to the community.

VISITORS/ALTERNATES

ANNOUNCEMENTS

Frank Paladino of RightComm LLC announced the Colonie Chamber Day at the Track to be held on July 21.

Terry Freeman of 1st National Bank of Scotia announced that tomorrow is the bank's customer appreciation day. There will be giveaways to the first 100 people to visit each branch.

GOOD NEWS

Terry Hamlin of Card Connects is in the process of reducing his car insurance liability. Since his daughters have moved out they are down to 2 vehicles in their household.

Dawn Morrison of Armida Rose Realty signed a listing in Slingerlands.

WISH LIST

Glenn Coyne of Don's Moving & Storage is looking for locations where he can store PODs.

THANK YOUS

Ken White to Chuck Shank

Nick Marchese to Rob Singleton

Mike Corey to Dawn Morrison

Dawn Morrison to Mike Corey

Chuck Shank to Ken White, Dan Fisk

Dan Fisk to Chuck Shank

Glenn Coyne to Josh Jennings

Josh Jennings to Glenn Coyne, Patsy Immediato

Andy O'Reilly to Dawn Morrison, Mike Corey, Walter Guiles

Frank Paladino to Ann Macaffer

COMMITTEE REPORTS

Treasurer's Report – Nick Marchese

Nick is still missing a few 2nd quarter dues. They are now past due.

Leads – Frank Paladino

Lead of the Week - **4 Way Tie - Mike Corey, Jeff Dorrance, Ann MacAffer, Nick Marchese**

Special Events –Will Berglund

Will is working on a July event, and taking suggestions on dates and venues. He will send out an email with possible dates.

Membership – Josh Jennings

We have no new membership applications. Please look at the open categories and invite appropriate guests.

Speakers/Greeters – Alan Baker

Contact Alan to sign up for open speaking and greeting dates for the 3rd quarter.

2023 Schedule:

2nd Quarter -

June 15th – Speaker – Mike Corey / Greeter – Will Berglund

June 22nd – Speaker – Ken White / Greeter – Terry Hamlin

June 29th – NO MEETING

3rd Quarter –

July 6th – Need Speaker and Greeter

July 13th – Need Speaker and Greeter

July 20th – Need Speaker and Greeter

July 27th – Need Speaker and Greeter

August 3rd – Need Speaker and Greeter

August 10th – Need Speaker and Greeter

August 17th – Need Speaker and Greeter

August 24th – Need Speaker and Greeter

August 31st – NO MEETING

September 7th – DONATION PRESENTATION / Need Greeter

September 14th – Need Speaker and Greeter

September 21st – Need Speaker and Greeter

September 28th – Need Speaker and Greeter

Social Media – Nancy McKiernan

If you are active on social media, please like and share the weekly LinkedIn and Facebook posts featuring the week's presenter. Also check the CDBL website calendar for updates on networking events.

CDBL OPEN CATEGORIES

Caterer

Chiropractor

Event Planner

Florist

Interior Designer
IT Services
Jeweler
Limousine Service
Long Term Care
Public Relations
Sign Company
Title Insurance Company
Travel Agency
Water or Coffee Vendor
Web Designer

TODAY'S SPEAKER

Jordan Modiano Express Employment Professionals

Express Employment Professionals is a global franchise. Jordan opened his first location in Colonie in 2015, and the second location in Saratoga in 2019, just before the pandemic. Express Employment Professionals puts people to work and finds good workers for employers. The most common hire at Express is the evaluation here. An potential hiree can work at a company for 720 hours on a trial basis. If it works out the employee is transferred from Express Employment's payroll to the new company. This comprises 85-90% of their hires.

The hiring company benefits because they don't have to do all the paperwork on the employee pre-hire - Express does all of the documentation.

For higher level positions, there is a direct hire option. In this case Express will recruit for a company and present them with candidates. Their fee is based on a percentage of the employee's annual income.

Express also has contract workers for projects with a specific start and end date or to fill in while an employee is on leave. Jordan said providing these types of employees is a lot of work and the success rate is fair. Since many of the projects are short term (3 days), no shows are very common.

Jordan said that it's often impossible for us to know how much impact our actions have had on people to change their lives.

Jordan tries to personally meet everyone that comes in and let them know that they matter to him. His mission is to change the world, one person at a time.

Jordan and Trent Griffin-Braaf, CEO of Tech Valley Shuttle, are partnering on a plan to work with underprivileged people and provide them with a roadmap to success and teach them life skills.

Jordan finished with a story of the day he met his hero. Around 10 years ago he took his then 4 year old daughter, who is on the autism spectrum, to a family fun day. He described how his daughter was eventually able to figure out how to deal with the loud noises at the event, which were very overwhelming for her. Jordan was impressed that she was able to deal with the challenge and get through it on her own, and admires her tenacity.

Jordan drives racecars at the Albany-Saratoga Speedway. Last year they held the first Autism Awareness race. Jordan wanted to stress the importance of early diagnosis for children and also raise funds for the Autism Foundation. The race was a success and will be held again this Sept. 8. His goal is to raise 20,000 for the Autism Foundation. This is the biggest race in the US for its class.

Jordan would like to request that the 3rd quarter CDBL donation go to the Autism Awareness Race.

For more information contact Jordan:

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50-50 – Walter Guiles - No Joker

Collected: \$15 Jackpot = \$39.50

ATTENDANCE (23 Members)

Members (20), Alternates (-), Guests (1)

Total Attendance (20)